

Bay High

Scenes from the Bay High homecoming celebration are shown in Section Two.

The Sea Coast Echo

Modern Home

For a tour of the beautifully modern Hoefeld home on North Beach read the story in Section Two.

SECTION - 2.00 PER YEAR

Bay St. Louis, Miss., November 18, 1954

Vol. 63 - No. 47

Genin And Sylvet Moran Selected Board To Check Three Petitions

Genin and Sylvet Moran have been appointed by the Board of Supervisors to check qualifications of the signers of redistricting petitions that have been ordered to the number of qualified in Hancock County.

Two men were nominated Monday morning and accepted by the four present. Supervisor Seal was still absent.

Action was derived from action accepted by the last Wednesday. The motion for the hiring of two to check the petitions presented to the Board Oct. 11, 1954.

Genin and Moran will be assisted by Chancery Clerk A. C. Seal. The supervisors have not say on the figures given by the group.

Board agreed to have the men at the meeting next morning to report on progress they have made. Petitioners asked the for a definite time to be referred. It said it could be for checking. But the refused. It said it could be for how long the job will

work for the Cue Oil

Genin is a former deputy bookkeeper.

While the petitioners as "petitioners" have distributed petitions calling for the thing with a few technical changes. These changes

were made to combat the statement by board Attorney Lucien Seal, who said, he would take petition to court because of flaws, even if there were per cent of the qualified electing it.

Report received by the Echo indicated that signers are secured for the new petition rapidly. A spokesman for the group said "It was momentum every day."

Genin Weinberg

Sunday

J. Weinberg, one of the most respected citizens, at his home on Second Sunday night.

Well-known and well loved, who worked with the Drug Company here, fell ill for many months, leaves a wife, Mrs. Laura Weinberg, and three children, Mrs. James St. James of Algiers, La.; Mrs. C. Winford of Memphis; Mrs. J. T. McCaleb of S. C.

Surviving are a brother, of New Orleans; and sisters, Mrs. James T. Mrs. Joseph J. Scafidi Mrs. Albert Heitzmann, Jr., his city.

Funeral services were held at the Fahey Funeral Home Our Lady of the Gulf Catholic Church.

Variety Show

St. Joseph's

Variety show featuring all professional entertainers will be held at St. Joseph's Parish on Sunday, Nov. 21. There will be three performances, all during the afternoon.



CHECKER SELECTIONS—Alvin Genin and Sylvet Moran were selected by the board to check the qualifications of the signers of the redistricting petitions and to also check the number of qualified voters in the county. The two men began work Monday morning.

Pay For New Field Lights

The St. Stanislaus Sidelines Club have completely paid for the new lights at the football stadium.

This was announced last night at the regular meeting of the club.

The members immediately decided to take up the project of building a press box above the stands. This idea was accepted with much enthusiasm. Hardin Shattuck, manager of the R. E. A. offered to place the poles in the ground to start the construction of the box free of charge.

The idea of forming a motorcade to attend the Dairy Bowl was also discussed at the meeting. Further plans for this will be made at the meeting next Tuesday night.

Buses will be rented to transport all who wish to go to the Bowl game and do not have or wish to travel in an automobile.

Ben Hille, president of the Sidelines Club asked that "It is necessary for all the people who would like to ride a bus to the game to contact the school and let the know that they will buy a ticket. This is the only way we can decide correctly on how much bus space would be needed."

Free Join

Guard Here

Corporal James N. Travirca, Private Vernon Ladner and Private John R. Peterson were three local young men to join the national guard unit here last week.

Speaks In Pass

Postmaster Fred Herlihy of Bay St. Louis and Ted Perry, president of Boys Nation were among the speakers at the annual meeting of the Sixth District, Mississippi Chapter of the National Association of Postmasters Nov. 11 in Pass Christian.

Teen Age

Harvest Ball

November 20

It was announced this week that the teen-age club will hold its Harvest Ball on November 20, with Carol Johnston reigning as queen of the event.

The teen-agers chose Hugo Favre to serve as King of the ball. Others in the court will be Peggy Kergosien, maid of honor; Grady Perkins, Jr., duke of honor; Evelyn Ladner, maid and Barry Bontemps, duke.

Admission will be 75 cents a couple for club members and one dollar a couple for non-members. Stag admission will be one dollar.

Decorations and arrangements for the ball will be under the supervision of Mrs. Barbara Quigley and Mrs. Horace Kergosien.

Legion Drive

For Members

Meets Success

The number of members who have paid-up dues for 1955 has exceeded the entire membership of 1954, according to a statement this week by Tom L. Bressler, Chairman of the American Legion membership committee here. He said the 1955 membership drive went over the top on Nov. 10.

Bressler expressed confidence that membership in the local Legion Post would reach 350 before the end of the year. "The quota of 350 may appear small to those outside of Veterans Organizations," Bressler said, "but it is almost double the proportionate per cent of the average Legion Post throughout the Country." The high ratio of members of the Legion in Hancock County is in direct relation of the activities of the local post in service to the veterans and to the Community, he concluded.

Time Changed

The Women's Society of Christian Service Business Meeting will be held at 7 p. m. instead of eight o'clock, as scheduled, because of the PTA meeting at Christ Episcopal Day School.

Sewing Groups

Of Red Cross

Completes Aim

The Red Cross sewing group of the Hancock County Chapter, met in the home of Mrs. Mathilda Johnson on Friday, November 12, when 152 disaster insignia arm bands were turned in.

The group's new project is the making of cloth bedroom slides requested by the hospital for patients in the Biloxi VA Hospital. Materials for part of the project have been donated to the local Red Cross chapter by D. H. Holmes Co., of New Orleans. Additional materials will be needed to make the requested 12 doz. pairs. Anyone desiring to furnish these should contact the Red Cross office.

Admission will be 75 cents a couple for club members and one dollar a couple for non-members. Stag admission will be one dollar.

Decorations and arrangements for the ball will be under the supervision of Mrs. Barbara Quigley and Mrs. Horace Kergosien.

Services Held

Funeral services were held last week for Mrs. Mary Favre Carver of Star Route, who died Tuesday, Nov. 9 at her home. She was 61.

Mrs. Carver's husband was the late George Carver. Surviving are two daughters, Mrs. Henry Lusich and Mrs. Prantiss Asher, one sister, Mrs. F. F. Copelech of Gulfport; one brother, Sylvester Favre; nine grandchildren and five great-grandchildren.

Services were held from the Fahey Funeral home, with religious services at Our Lady of the Gulf Catholic Church. Burial was at Cedar Rest Cemetery.

WSOS Meet

The Women's Society of Christian Service Business Meeting will be held at 7 p. m. instead of eight o'clock, as scheduled, because of the PTA meeting at Christ Episcopal Day School.

Guild Plans

Thanksgiving Sale

The annual Thanksgiving Harvest Sale of Christ Episcopal guild will be held Tuesday, Nov. 23, at the Jitney Jungle.

All day ladies of the guild will be on hand with homemade delicacies to help round out the Thanksgiving dinner.

There will be pumpkin, pecan and mincemeat pies, fruit and other cakes, candies and cookies, cranberry relish, spiced pecans, candied grapefruit peel, banana bread and ginger pralines.

All proceeds of the sale will be used to finance needy projects of the church.

Board Of Supervisors Purchase Brignac Property As Hospital Site Genin-Noto Land Rejected

Miss Necaise

Services Monday

Funeral services were held in Waveland Monday for Miss Lydia Carrie Necaise, daughter of Mrs. Ida Ladner Necaise and the late Mr. Necaise, who died on Long Beach on Sunday.

Miss Necaise was the sister of Robert, Emile and Thomas J. Necaise.

The funeral took place from Fahey Funeral home and St. Claire's Catholic Church, with burial in Waveland Cemetery.

Jay Warner

Opens Grocery

Jay Warner, local builder of circus and carnival equipment, announced this week he will open a grocery business on his property at the foot of Carroll Avenue on Highway 90.

The store will be a four day per week business, with Warner using the other days for time to travel as far as Crowley, La., and Texas to do his buying personally.

Days the grocery will be operated are Thursday, Friday, Saturday and until noon on Sunday.

Warner was a grocer here in Bay St. Louis for about four years during World War Two.

One of the policies of the grocery will be maximum price of 50 cents a pound for meat, Warner stated.

With him in his store will be Mrs. Warner and the Carter Brothers, who have been working with Warner in his equipment shop.

State Auxiliary

Meet Nov. 20-21

Workers at Friday's meeting were Mrs. Johnson, Mrs. W. P. Henderson, Mrs. Robbie Acree, Mrs. Charlotte Burns, Mrs. Caroline Woodcock, Mrs. Arthur Chapman, Sr., Mrs. Paula Jenkins and Mrs. Karl von Metzradt.

Also announced was the membership rating of the local auxiliary, which ranks fifth highest in the state.

Dr. Talbot

Dies in Arizona

Dr. Paul Talbot, father of Mrs. E. P. Laroux of this city, died in Tucson, Arizona, last Thursday. Burial services were held in San Marcos, Texas on Monday.

Dr. Talbot was for 32 years an officer in the Louisiana State Medical Society.

Surviving are three daughters, four sisters and five grandchildren.

Gift Boxes

Top Quota

Thirteen gift boxes for the Red Cross "Christmas on the High Seas" project were mailed this week to the San Francisco port of embarkation, it was announced by the Hancock County Chapter, ARC. Minimum quota for this chapter was eight boxes.

These Christmas boxes are collected each year by the American National Red Cross through its local chapters and are distributed to servicemen enroute to overseas assignments on Christmas Day.

Local donors to the project were: Women's Missionary Society of the First Baptist Church, 1; St. Margaret's Daughters and Altar Society of Our Lady of the Gulf Catholic Church, 2; Pere Le Due Council, Knights of Columbus, 10. Gift wrappings and ribbons were given by Kern's 5 and 10c Store.

Wins Echo Contest

Lionel Bradley of Washington Street is the winner of the Sea Coast Echo football contest this week. Bradley had a total of 18 winners.

Hospital Director Speaks

Foster Fowler

Director of the Mississippi Hospital Commission

Tells of the need for a good hospital in Hancock County

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Stanislaus Romps Over O. L. V. 33 - 0; Bay High Drops Homecoming Game 31 - 12 To Luce

MEET NOTRE DAME OF BILOXI IN LAST SEASON GAME FRIDAY

St. Stanislaus celebrated its acceptance of the Dairy Bowl bid with a lop-sided 33-0 victory over O.L.V. Friday.

The Rockchaws meet Notre Dame in their last regular season game in Biloxi tomorrow night.

Young, small Billy Rhodes made the stands rock when he bulled, twisted and fought his way 55 yards downfield in the game last week. As it turned out this was to be the order of the night.

The Rocks didn't score on the Rhodes run or at any time in the first quarter. But after that they started to roll. They ate up yardage like a hungry man devouring a steak.

The inexperienced youngsters on the Pascagoula team toiled. Rhodes scored the first TD on a fine plunge from three yards out. Woody Santa Cruz, whose place kicking proved to be an asset to Stanislaus, added the extra point.

The Rocks then capitalized on a bad punt by O.L.V. Santa Cruz, on a draw play up the middle, raced 26 yards for the second score of the game. His placement kick was good.

Shortly after the beginning of the third period Quarterback Dick Fakler faded back as if to pass. But he drew his arm back, tucked the ball to his stomach and swept through the middle of his opponents' line 20 yards for a touchdown. Santa Cruz kicked the point again.

Sophomore Quarterback Ken

Mrs. Foote won the low net event with a 39. Miss Frye took first place honors in the putting contest with a total of 15 putts.

Next week the golf club will stage a selective holes with handicaps and putting contest for the ladies.

The Sunday contest will be a Scotch foursome with a combined handicap.

The semi-finals of the monthly match play event were played during the week with Dorothy David defeating Lettice Wittmann, 3 and 2, and Ann Liversedge defeating Maude Frye, 2 and 1.

The finals will be played some time this week.

Other ladies competing in the Tuesday events were Meredith Airey, Evelyn Federico, Ann Liversedge, Lettice Wittmann, Dorothy David, Mrs. D. O. Hickley, Opal Happ and Zell McMath.

Kiln High Wins

Double Header In Pass Christian

Both Kiln High boys and girls repeated its tournament victories over St. Joseph of Pass Christian in regular season games Tuesday night.

The boys won 77-35 and the girls defeated their opponents 55-39.

With three wins in one week to its credit, Kiln coach L. C. Ladner predicted another victory when his teams travel to Hattiesburg to meet Sacred Heart.

Larry Ladner was the high scorer in the Pass game. He scored 14 points.

Russell Mitchell and Huey Curret both followed him by one point.

V. Garriga with 17 points had the highest total for St. Joseph. Betty Joyce Necaise continued her scoring leadership by hitting for an early season high of 38 points.

Mildred Logan led the St. Joseph girls' aggregation with 14.

Coach Ladner said, "Both of the teams looked good. We met some tough opposition Friday night in Sacred Heart, but I think we will win. At least ... hoping so."

Academy of Bay St. Louis.

The girls' final game had the fans standing throughout the entire last period. It was close until the final whistle.

With one second remaining on the clock Janet Genin, center for St. Joseph, made a desperation shot near the half court line. The ball bounced against the backboard and the Gold Gay supporters moaned.

High scorers in this contest were Betty Joyce Necaise for Kiln with 16 points and Carolyn Radford for St. Joseph with a total of 15.

The girls' game with the Pass Christian private school was a higher scoring affair but not as close. Kiln won 52-44.

Betty Necaise, Janice Fay Lee led the scoring parade in this game. They each tallied 23 points. Mildred Logan the leading scorer on last year's St. Joseph's team, was high scorer of the tournament with 32 points.

Kiln boys won easy. The entire first string sat on the bench for the second half of the ball game with St. Joseph boys.

Russell Mitchell was credited with 20 points during the short time he played.

Dale Hoda led the unsuccessful attempt of the Harrison County quintet. He sank four field goals and one foul shot for a total of 9 points.

The winners in both classes received a gold trophy from L. C. Ladner, superintendent and coach of Kiln High.

Each member of the runnerup teams were awarded a gold basketball.

Ladner said, "I thought we had a very good turnout for the tournament. I was well pleased."

Kancha Ketchum

TIDE TABLE

For Week of Nov. 18 through

Nov. 24 HIGH LOW

Thursday 5:23 AM

Friday 8:66 AM 2:32 PM

Saturday 8:61 AM 6:47 AM

Sunday 9:17 AM 7:22 9:9 AM

Monday 9:23 AM 8:11 AM

Tuesday 10:07 AM 8:50 AM

Wednesday 10:43 AM 9:30 AM

• • •

There was plenty of bunting going on after 12 o'clock Wednesday with the opening of the duck season in Mississippi.

We haven't had time to find out who got some ducks or who didn't, but we do know there were a lot out after them.

Doc Griffith waits the year round just for this occasion and usually bags the limit.

Lauren Kergosien and his son Aimes were busy as bees over the weekend making a blind up in one of the lakes up Jordan River - another annual affair.

John Mollere reports that he has been getting his share of game since the seasons opened. He is also busy training a bird dog at present. John is an expert at fishing and hunting and fishing.

The boys won by virtue of a first round 59-29 victory over St. Joseph of Pass Christian and a forfeit game from De- deaux High.

The girls had a tougher road. They defeated St. Joseph of the pass 52-44 and edged out a one point 38-37 win over St. Joseph.

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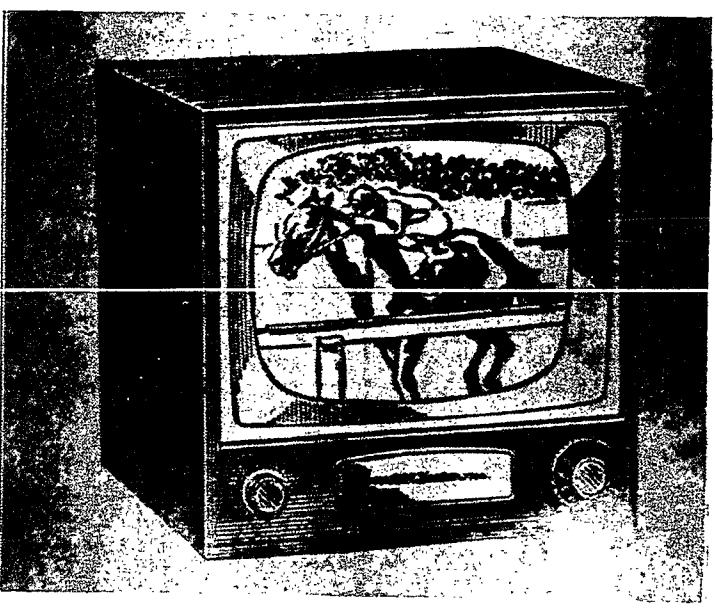
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come in and register anytime during the week for

a 17 Jewel Watch to be given away November 27 and

receive a souvenir.

OPPONENTS SPEED LARGEST IN DEFEAT; MEET PICAYUNE FRIDAY

When Lucedale visited Bay High last Friday for the latter's homecoming game, it brought the fastest backfield to play in the Stanislaus stadium this year.

After the game Lucedale returned home with a 31-12 victory added to its DeSoto Conference record.

Those speed merchants raced back and forth over the gridiron like Native Danvers did down and had to

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THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

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Some TV Lessons

You could learn a lot in just a couple of hours on television Tuesday night.

For example, there was the news broadcast, and the discredited Sen. McCarthy dueling with Sen. Watkins.

Sen. Watkins answered one question to McCarthys displeasure, and McCarthy immediately launched into a long speech saying, "This is no laughing matter. Our boys died in Korea."

Now in the old days, before television, a demagogue like McCarthy would have put over his malicious point. He would have been quoted in the newspapers as saying, "This is no laughing matter. Naturally, everyone will assume that Sen. Watkins laughed.

But good old television will save us from these vicious demagogues. Because anyone who saw the scene knew that Sen. Watkins did not laugh. He was talking very seriously.

And so once again McCarthy was exposed as a fraud, pretending to be saving the American people from Communism when actually he has never exposed a single communist not already known to the government. As a matter of fact, during the hearing Tuesday it was brought out that McCarthy was asking for information he already had in his files. It has been in the files since June. Let it not make phony headlines in the files. So old Joe had to call a hearing.

Then there was a business man on TV, coming in a play, "State of the Union."

Is it a business man is in tact to run for president, he thinks he can run on his ideals - by telling people the truth. But he finds that politics don't work that way. Politicians play to special groups, promising one thing for one group and another thing for the other group. They don't care about anything except being elected.

Now there's something we can really understand, because we're in the midst of this same thing in Hancock County.

On one side we have the citizens, innocent and full of ideals, who think the truth and the law is all they need.

On the other side we have some hard politicians who don't care what trick they pull to stay in office. One had the nerve to try to paint this re-districting matter as a religious fight. It was a pretty low trick to attempt. But, luckily, the man he tried to bamboozle was a little more educated and sophisticated than he and didn't fall for the foolishness.

Actually, this noble character hurt his own cause by telling such an courageous lie. But he had been dealing with less knowing people his stunt might have worked.

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Letters To The Editor

Dear Editor:

After being asked numerous times, "Why are you so vitally interested in all this political mess," I thought I would write you my reasons so that all those interested might know.

I have a 19 year old son whose schooling has been interrupted, he is away from home, family and friends because he feels a loyalty to his country and has joined the U. S. Marine Corps. He is being taught to fight, fight other women's sons should the occasion arise to defend our democracy, something we in Hancock County do not have.

Anyone who is familiar with the way our local County Government is being run can not have a clear conscience if they send their sons, brothers and fathers to do something away from home, we at home are too complacent and disinterested to try to correct.

Millions of dollars—yours and mine—are being spent to teach other peoples of other nations how democracy works, when right here at home, Hancock County, the attitude of our elected governing officials is anything but democratic.

How long can we go on fooling ourselves into believing we are being noble when we send our men thousands of miles from home to be killed or maimed fighting against something we at home will not fight, but have in our own back yards.

Could it be that your sons and my sons and our families will have to continue to be prepared to fight some "ism" because somewhere else in this wonderful world, there have been indolent and disinterested people exploited by those who have lust for power and wealth?

Julia W. Loup

Mrs. Katz

Club Speaker

Mrs. Jessie Katz, an authority on camellias, was guest speaker at the monthly meeting of the Bay-Waveland Garden Club Thursday. Hostess was Mrs. Dan Russell of deMontuzin Ave.

Mrs. Katz, of Covington, La., brought a number of outstanding blooms from her garden with her to show during her talk.

Members winning ribbons for arrangements brought to this meeting were Mrs. A. E. Voight, blue, Mrs. C. Newton, red; Mrs. C. E. Ripple, yellow.

Mrs. H. A. Thompson won in the wild arrangement class. Mrs. Walter Hava took the blue ribbon for horticulture and Mrs. C. Newton the red.

Pass Christian News

By LUCILLE KOVACE

Mr. C. Phillip Wimberly administrator of the new Gulfport-Harrison County Hospital, addressed the meeting of the Pass Christian Lions Club last Thursday night with a report on the facilities of the new building. The patients were scheduled to be moved from the old hospital housed in Navy Buildings, beginning at 8:00 a. m., the following morning, and it was estimated that all 64 would be moved in less than three hours. The new building can take care of 139 patients in its five floors but provisions have been made for increased facilities.

Accidental death came to Frank Daley, Jr., last Tuesday morning, when his clothing caught in a moving chain in the engine room of the shrimp trawler Janet Louise, owned by his father. The 18-year-old boy had gone below to turn on pumping machinery while his father remained on deck and could not hear his outcry above the noise of the engine. Death apparently came instantly. Members of the fishing community served as oncomers jurors. Unguarded machinery aboard fishing boats has accounted for many accidents in the past when men have lost hands and arms in similar snagging of clothing. Frank is survived by two brothers and a sister, besides his parents.

On other business, the Lions Club set November 27th, a Saturday, as the time for the Annual Broom sale. Lion members will be out on the streets with brooms and mops of all shapes and sizes for the benefit of the blind workers who make them.

It is hoped that all residents of the Pass will use this opportunity to renew their own brooms as well as buy small articles for Christmas gifts.

Bosarge's Band from Biloxi has been secured to play at the Lions Club Dance being held this Saturday, November 20th, at the Community Building. The dance, a monthly affair for the purpose of raising funds to complete the painting and furnishing of the Teen Age Center, is expected to draw both youngsters and adults from the Pass. Refreshments will be on sale.

On Saturday, Nov. 13, the Lions from the Pass joined those of a newly-formed Club in Long Beach for a charter night celebration. The Pass club was a sponsor for the organization of the new club.

The Pass Chamber of Commerce held its regular monthly meeting on Thursday, November 11, and made plans to invite speakers to the next meeting to get full information on the proposed Beach Causeway. Some question was raised about why Cat Island was not included in the project. It was thought that more education was needed for the voters so that sectionalism would not develop to defeat the Dec. 21 authorization vote. Criticism was also voiced regarding the new coast folders issued by the BAWI which do not include either Pass Christian or Ocean Springs on their maps.

The first November meeting of the Omicron Chapter of Beta Sigma Phi was held in the Chapter room of the Community Building with Mrs. W. S. Landingham, president, presiding.

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Hoefelds Move Into Unique And Modern "Made To Order" Home On North Beach

ago a Mr. and Hoefeld, who had to the Bay off and were children, with the idea of small town.

mission to ride to with a gentleman acquaintance here local citizen in the middle of the of the postoffice gathered his mail

traffic piled up behind the car and its waiting occupants. No one even honked a horn. Eventually the gentleman returned and drove off.

"This is it," said Mrs. Hoefeld. "I hate people to honk horns and I think we could like a place where people don't honk horns in a situation like that."

Since that day, the Hoefelds have occupied two homes here—one on Leopold; one a small

The compact structure, with

combination cottage and office located just beyond the yacht club area on North beach.

Now, on the same property with Mr. Hoefeld's office, they have occupied, with the valued assistance of architect Leonard Spangenberg, an unusual new and modern home which never fails to attract the eye of passersby, even as it has done since it was first begun.

The house contains a combination living dining room, kitchen, hallway, bath, and two bedrooms. The balcony is open and runs along two sides of the house. The pond, well stocked with fish, was made in order that the soil might be used to fill a low spot in the yard.

Hoefelds get it. In winter the northern side of the house takes the buffeting, aided by the solid bank of concrete, little broken by doors or windows.

The house contains a combination living dining room, kitchen, hallway, bath, and two bedrooms. The balcony is open and runs along two sides of the house. The pond, well stocked with fish, was made in order that the soil might be used to fill a low spot in the yard.

The front entrance is into the hallway. The first impression is of low ceilings, since around the edge of the ceiling throughout the house is built a lighting deck. This ingenious device is punctuated at the needed intervals with small open squares into which are built outlets for bulbs. When lighted these "boxes" give direct glow of the so-called recessed lighting type. Other outlets placed along the lighting deck provide indirect light since no open box allows the rays to shoot downward. Some of the spots where the direct light is placed are over mirrors in the bath and bedroom, over work spots in the kitchen, over the beautiful built-in desk and telephone table in the hallway.

Light is provided otherwise throughout the house with table lamps at night and with the wide expanses of windows and four skylights in the day time. All light switches are completely silent. And all fixtures in the house are brass.

The low ceiling idea disappears when one steps into the living room, which has a spaciousness, belied by the actual floor footage. This is partially achieved by having the ceiling follow the contours of the roof. The ceiling incidentally is of mitered redwood, with the narrow steel roof support painted gray and exposed to the eye.

A dining Bay and another bay at the opposite side of the living room add to the sweeping, roomy effect of this delightful house.

Mitered, too, are portions of the plate glass used at corner windows and at the ceiling.

Centering the living room, and the entire building is the especially well-constructed fireplace, which forms the wall of the kitchen and one of the living room.

The fireplace is open on two sides, casting heat to the right as well as the usual front of the area in which it stands.

Its chimney wall is built of concrete blocks, which are left exposed, the cool gray contrasting well with the warmth of the redwood walls.

To one side, at the point where the chimney wall meets the roof space has been left for a plant box, directly beneath a skylight. Pipes were placed in the wall allowing the plant to be watered and drained without any trouble.

For additional strength, as well as beauty, the heart of pine flooring was placed diagonally across all the rooms. Thus the flooring runs from the corner to corner, instead of the usual wall to wall.

A compact functional kitchen was built in the center of the house, near the dining area, because the Hoefelds found that every time they have guests, everybody always winds up in the kitchen and this is very inconvenient when the kitchen is at the back.

Flooring in the kitchen is lagoon, in green. An exhaust fan over the stove whisks away the heat and kitchen odors. Cabinets are of Phillipine mahogany, built by local labor. Cabinet doors are held by magnetic catches.

Entrance to the kitchen, with the inevitable armload of groceries, can be made from all sides, without going through the living room.

Furnishings in the Hoefelds' new home are essentially modern. But comfort is the word here, and the classic grand piano, handy armchairs are very much in evidence. The only wall decorations are shelves on one wall. These hold bric-a-brac suited to the decor.

One wall of the hall has been turned over to storage closets. This is the north side of the house, incidentally, and the combination of concrete wall and solid bank of closets is a handy display of man's talent for battling the elements.

This hallway leads to the bath, with its white tile set from floor to ceiling and its built-in dressing table and storage wall.

A small guest room is on one side of the bath. This has an exit to the balcony and is just large enough to hold the necessary guest equipment. An elaborate closet runs the length of one wall.

In the master bedroom, there are more closets, these built only about two thirds of

the way to the ceiling, leaving room for windows above the closets.

An especially pretty feature of the bedroom is the built-in dresser and mirror. Mrs. Hoefeld said her built-in's are such a pleasure, she probably would have made all the furniture built-in if it were practical.

In the bedroom and the living room are radiant heat controls. Color accents are the same in all rooms since they all seem to flow into one another without any noticeable break. Yellow, green and red are the accents and Mrs. Hoefeld uses white extensively. In the bath, bedspreads, curtains and tile like.

There are decorating ideas galore, architects effective planning and excellent workmanship which cannot be mentioned in a few words. In fact, the Hoefelds themselves have only begun to appreciate the many values of their new residence.

It is, however, a place its owners, builders and even its sidewalk superintendents thoroughly enjoyed bringing into being. They view it with warm satisfaction every day.

City Echoes

—Mr. and Mrs. Robert Devan Jones announced this week the birth of a son, Robert, Jr., on November 10th at Gulfport Memorial Hospital. The baby, their second child, weighed 8 pounds, four and a half ounces.

—Mrs. Julia Walmsley has been the house guest of her sister, Miss Eleanor Havard this week.

—Mr. and Mrs. C. C. McDonald have returned from a trip to California, Mexico, and points of interest in the Far West. While in California, the couple visited Mrs. McDonald's sister in La Jolla.

—Mr. and Mrs. Charles M. Cox left recently for Nashville, Tenn., after spending a week with Mr. and Mrs. Andrew Spotorino here.

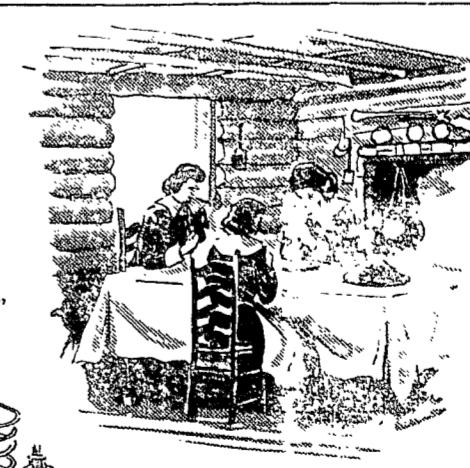
—Mrs. Harry Meyer was hospitalized at Kings Daughters this week with a heart ailment.

It's true . . .

THE FIRST THANKSGIVING MENU included game, seafood, vegetables and beer. The Pilgrim feasters enjoyed turkey as we do today, and certainly beer—because one account of the times says, "beer was all but the universal beverage."

TOTAL SALES OF BEER IN FOOD STORES is third largest among all beverages—nearly 4 times greater than sales of soda pop—and topped only by coffee and milk.

Two health products result from brewing: (1) Grains enriched by the brewing process are important sources of protein for cattle and poultry feed. (2) Brewer's yeast is the richest natural source of vitamin B complex for people and animals.



IT'S TRUE . . . that beer carries a higher tax load in Mississippi than it does in any other state in the nation. Largely through increasing public acceptance of legally regulated beer as the beverage of moderation—beer has grown to be the fourth largest taxpayer in the Magnolia State.

Mississippi Division UNITED STATES BREWERS FOUNDATION
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IT'S HAPPENED! Here's a wholly new direction in automotive styling for all cars to follow. And it took Chrysler for 1955 to do it: America's top performer and the first in the coming generation of motorcars! Come see it! Everything about it is completely new, and dramatically different. Here's the car with the 100-Million-Dollar Look . . . and when you own it and drive it, you'll feel like every million of it! Chrysler for 1955 is long and sinewy and low. It's a sleek, clean length of steel that looks as if it might have been born in a wind tunnel. Washed free of clutter.

ON DISPLAY AT YOUR CHRYSLER DEALER'S NOW

ON DISPLAY AT YOUR CHRYSLER DEALER'S TOMORROW

THE BEST IN TV, SEE "IT'S A GREAT LIFE," "CLIMAX" AND "SHOWER OF STARS." SEE TV PAGE FOR TIMES AND STATIONS

SHAW MOTOR COMPANY

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Bay St. Louis, Miss.

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s Electric
Main
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Street

ANNOUNCING THE OPENING FRIDAY of WARNER'S Four Day Market and Grocery You Can't Beat These Prices

WE'LL BE OPEN THURSDY
FRIDAY, SATURDAY AND SUNDAY
THE REST OF THE WEEK WE'LL BUY

Round Steaks	50c
HAMBURGER	23c
Beef Stew	12c
MERITA BREAD	
CHICKEN FEED 25 lb. bag	1.25
Jewel	
Oil	\$1.69 Gal. .49c Qt.
Swift's Silverleaf	
LARD, Packages	23c
Pure-Ground	
Coffee	70c
Maxwell House	
COFFEE	1.18
Canned	
OKRA	13c
Canned	
Sweet Potatoes	20c
Tom's	
SYRUP	gal. 85c
VINEGAR	quart 13c
Ketchup	13c
CORN MEAL	5 Lbs. for 35c
CORNED BEEF	Can 45c
ROAST BEEF	45c
VIENNA SAUSAGE	Can 15c
POTTED MEAT	Large Can 18c
SAUSAGE IN OIL	Large Can 37c

Veal Round	45c
PORK ROAST	39c
FRANKS	39c
Creole	
SLICED BACON	49c
Sliced Bacon	45c
PICNIC HAMS	43c
BOLOGNA	31c
Pork Liver	20c
BEEF LIVERS	26c
BOILED HAM	98c
Spare Ribs	40c
Hams	
Skinned - 14 - 16 lbs. - Whole	59c
Halves - 60c	
Large Can	
PORK & BEANS	18c
Black Pepper	
OCTAGON SOAP	9c
P & G SOAP	9c
Lux Soap	11
CAMAY SOAP	11c
SCOURING CLEANER	9c
Breast-O-Chicken	
TUNA	45c
Dried	Pkg.
PEACHES	33c

Eggs

Dairy

CHEESE

Fryers

MARGERINE

Cloverdale

BUTTER

Hens

Swift
PEANUT BUTTER

Apple Jelly

FRESH FRUITS & VEGETABLES

Potatoes 5 lbs.

LETTUCE

ORANGES

CELERY

LEMONS

New

SWEET POTATOES

ALL CANDY BARS

ALL CHEWING GUM

PEANUTS

SPINACH

TURNIP GREENS

PEAS

WHITE POTATOES

Dried

PRUNES

WARNER'S FOUR DAY MARKET and GROCER

ON HIGHWAY 90 AT CARROLL AVENUE

NOW YOU KNOW

Give Us Your Thanksgiving Order For Your Turkey

OVEN READY -- GRADE A

49c
Pound

TURKEYS

HENS
53c
Pound

OVEN READY -- GRADE A

Fryers

POUND

35c

OVEN READY -- GRADE A 4-6 Avg.

Hens

Grade A

VEAL ROUNDS

55c

Grade A

LB.

SHOULDER CHOPS

25c

WESTERN 5 - 7 Avg. Pork

SHOULDER ROAST

33c

Armour's All Meat

Star or Cello - Pine Burr Pkg.

WEINERS

35c

FREE FREE

SALAMI SAUSAGE

79c

One Pound Free With Each Purchase

Grade A

VEAL LOINS

LB.

45c

Grade A

CHUCK ROAST

LB.

25c

WESTERN 4 - 5 Avg.

PORK LOIN ROAST

49c

5 - 7 Avg.

TONIC HAMS

35c

FREE FREE

LUNCH MEAT

One Pound Free With Each Purchase

Grade A

TEAKS

LB.

35c

Krisp Rite

35c

FRESHLY GROUND

GROUND MEAT

2 LB.

19c

CHEESE

Grade A

RIB CHOPS

Grade A

SHOULDER CHOPS

FREE FREE

BOLOGNA SAUSAGE

One Pound Free With Each Purchase

Vegetables

U. S. WHITE 5 LBS.

POTATOES 15c

YELLOW

3 LBS.

ONIONS 10c

ICEBERG

LETTUCE 10c

KRISPIE

CELERY 9c

Groceries

3 CANS

TOMATO SAUCE 19c

WILMER'S SPECIAL BLEND

COFFEE & CHICORY 69c

FACTORY PACKED

SUGAR 39c

PET OR SILVER COW

MILK 23c

Groceries

PINT

KRAFT MAYONNAISE 39c

STOKELY

CATSUP 19c

OCEAN SPRAY

NO. 303 - 2 CANS CRANBERRY SAUCE 35c

FRESH

EGGS 35c

Fruit

ORANGES

PINK MEAT

GRAPEFRUIT

MANDARINES

LEMONS

HAMS - Armour Star - Magnolia - Hormel - 10 to 14 lb. Avg. - Fully Cooked 55c

Long Grain

RICE

3 Lbs. - 39c

THESE PRICES ARE GOOD UNTIL NOV. 24

SHOP AT WILMER'S AND WATCH THE PENNIES YOU SAVE GROW INTO DOLLARS

New York

RED BEANS

2 Lbs. - 25c

WILMER'S Grocery & Market

Corner 3rd and Sycamore

Phone 9134

Notes
ZUBOTTE
Zimmermann
and Mrs.
William Zimmerman celebrated her first birthday with a party at her home on Waveland Avenue, Wednesday, November 10th.

GUMBO SUPPER

FUN AND PRIZES
BENEFIT
FOR WHITE CYPRESS CHURCH
SUNDAY, NOV. 21ST.
5:00 P. M.
AT THE NECAISE CROSSING
SHOW HOUSE

CHRISTMAS GIFTS

At The New

SE'S OPEN CANDY KITCHEN

Miles West of Bay St. Louis

We have a large line of gifts

Pecan Pralines and Candies

We wrap and ship for you)

ALL WOOL MEXICAN COATS

FINE ALLIGATOR HANDBAGS

Created by Roland and Louise Taillac

HAVE YOU

THE NEW WESTINGHOUSE CANISTER

TYPE VACUUM CLEANER

Cleaner is the finest home cleaner ever made and complete with a modern hassock for storage at 45. See it at

W. A. McDonald & Sons

& G

THEATRE

Ind. - Phone 172
ST. LOUIS
CINEMASCOPE
FORUM

Food and steam heated for your year 'round comfort
convenient locations in the Heart of Town

FRI. - Nov. 18 - 19 THURS. - FRI. - NOV. 18 - 19

OF THRILLER
Inferno
AVAN - RHONDA
FLEMING

TECHNICOLOR
CARTOON

FRI. - NOV. 20

Boy and the
Senorita
ROGERS - DALE
EVANS

Rock Heads
MUREL - OLIVER
HARDY

COMEDY

FRI. - NOV. 21 - 22
URE TO WELL
EMBER

AL-Brigade
LISON - ARIENE

TECHNICOLOR
CARTOON

FRI. - NOV. 22 - 24
Grant Takes
Rehmond

TELL - WM.
GOLDEN

TEAM OF YEAR

AVALON THEATRE

East Beach - Phone 161

PASS CHRISTIAN

Food and steam heated for your year 'round comfort
convenient locations in the Heart of Town

FRI. - Nov. 18 - 19 THURS. - FRI. - NOV. 18 - 19

ONE OF THE YEAR'S BEST
WESTERNERS

Three Hours to Kill
DANA ANDREWS - DONNA

REED
IN TECHNICOLOR
SHORT - FEATURETTE

SAT. - NOV. 20

Missing Passenger
PAUL DOUGLAS

NO. 2

Pony Express
IN TECHNICOLOR

CHARLTON HESTON

RHONDA FLEMING

SERIAL - CARTOON

SAT. - NOV. 20

BIG DOUBLE FEATURE
TIM HOLT - RAY WHITNEY

Along the Rio Grande
ALSO

ROBERT MITCHUM - JANE

GREER - KIRK DOUGLAS -

RHONDA FLEMING
Out of the Past

PLUS CHAP. 41 GUNFIGHTERS OF THE NORTHWEST

SUN. - MON. - NOV. 21 - 22

JOHN DEREK AT HIS BEST
IN

The Outcast
TRUECOLOR

JOHN DEREK - JOAN

EVANS

NEWS - CARTOON

FRI. - NOV. 23 - 24

Grant Takes
Rehmond

TELL - WM.
GOLDEN

TEAM OF YEAR

NEWS - FEATURETTE

Decorations were carried out in pink and white and refreshments of ice cream, cake, and candy were served by Mrs. Zimmerman assisted by her mother, Mrs. Fred Bourgeois.

Those who called to wish Colette a happy first birthday and many more were Lynette and Giana Drew, Aggie Bourgeois, Linda Munich, Yvonne Schwartz, Diana Hunter and Christine and Phyllis Sauer.

Sympathy is extended to the family of Miss Carie Neocalle who passed away Nov. 12.

Mrs. Doris Fleming of New Orleans was the weekend guest of Mr. and Mrs. Frank Hoggins.

Mr. and Mrs. John Boyce of Bellmore, Long Island, N.Y., announce the birthday of their third child and second son on Nov. 11. Mrs. Boyce is the former Miss Betty Carr of Waveland.

Mr. and Mrs. Raymond Nelson and Mrs. R.C. Bordages spent the weekend in Baton Rouge. The Nelsons were the guests of their son-in-law and daughter, Mr. and Mrs. Harold Scheurmann. Mrs. Bordages also visited Mr. and Mrs. Edward Carr.

Mr. and Mrs. Frank LaRoca and daughter of New Orleans spent the weekend with Mrs. LaRoca's parents, Mr. and Mrs. Turner Sodine.

of New Orleans were weekend guests of Mrs. Langley's parents, Mr. and Mrs. A.R. Jenkins.

Mr. and Mrs. Reginald Fayard have returned to their home in New Orleans after spending a week with Mr. Fayard's parents, Mr. and Mrs. Eddie Fayard.

Mr. and Mrs. Harry Carver of New Orleans visited Mr. Carver's parents, Mr. and Mrs. Walter Carver over the weekend.

Mr. Gary Bourgeois and son, Gary Jr., were weekend guests of Mr. and Mrs. Benedict Bourgeois.

Mr. and Mrs. Paul Bourgeois and son of New Orleans were weekend guests of Mr. Bourgeois' parents, Mr. and Mrs. Harry Bourgeois.

Mr. and Mrs. George Thornhill, Jr., of Algiers announce the birth of their second child and second son at Touro Infirmary Nov. 15. Mrs. Thornhill is the former Miss Barbara Jenkins, daughter of Mr. and Mrs. A.R. Jenkins.

Mr. and Mrs. Frank LaRoca and daughter of New Orleans spent the weekend with Mrs. LaRoca's parents, Mr. and Mrs. Turner Sodine.

COASTING

BY ANNE ORLEANS

Have you ever been in the Great Smoky Mountains in the fall? If not, Loula and Tony Spence are ready to tell you of their wonderful two weeks vacation from which they returned last Friday. They drove up by way of Birmingham to pick up Jettie and Sam Hutchinson, Loula's sister and brother-in-law. They stopped over at Look Out Mountain, Tennessee, also a lovely place at this time of year. Their base of operations was the Mountain View Hotel in Gatlinburg, Tenn., which serves some of the very best food you ever tasted. Gatlinburg is famous for its crafts; weaving and whittling and carving are the principal ones. When the weather is nice the women put their looms out in the open and you see them making the towel scarfs, material for purses and other colorful and attractive gifts. One of the favorite subjects for the carvers is a reproduction of Audubon's turkey. Driving was a pleasure as the U.S. Government has built fine roads all through the Great Smoky National Park. Loula says the coloring of the trees can only be described by a poet and when it snowed just before they left it was a beautiful picture to see the tops of the mountains covered with snow and seemingly resting on scarlet and gold and green of the trees.

Mr. and Mrs. James Mocklin and son, Keith, spent the weekend in New Orleans as the guests of their son-in-law and daughter, Mr. and Mrs. Jules Scallion.

Mr. and Mrs. Chuck Langley

6 Acres Restaurant

Will Serve A Full-

Course Turkey

Dinner on

Thanksgiving Day

NOV. 25 - 12 NOON TILL 9 PM

"MENU"

Appetizer -

Crabmeat, Shrimp or Oyster

Cocktail

Mushroom Soup

Celery - Olives - Pickles

Hearts of Lettuce and Thousand

Island Dressing

Roast Turkey and Giblet Gravy

Cranberry Sauce

Creamed Cauliflower

Candied Sweet Potatoes

Or Rice

Coffee - Tea or Milk

Mince or Pumpkin Pie

or Plum Pudding

ADULT \$3.00

THURS. - FRI. - SAT.

"MENU"

Young hen and tom turkeys,

3 rooms, bath, screen porch,

\$35.00 a month. Phone 675-1

WHOLESOME FOOD

BUSINESS

DOERFLEINS

Good used furniture. Sell-buy-

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Main Street.

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FOR SALE

Cream cheese, fresh butter, but-

termilk, daily. Collier's Dairy,

Phone 351-J. 919-17chq.

LOST

Black and Tan Rabbit Hound,

answer to name of "Rock." Has

nick in right ear. If found, call

Echo Office.

FOR SALE

Free landscape plan at cost of

plants alone. Color 12 months a

year. Landscape nurseryman at

Chazel Nursery on Jordan River.

For details call 1161-M.

114-81chq.

WANTS A HOME

1 kitten free to kind owner. Ap-

ply Sea Coast Echo.

FOR RENT

Furnished garage apartment

and three bedroom furnished home. Call 736.

FOR SALE

Beautiful Baby Parakeets

Phone 934-J. 11-18-17chq.

FOR SALE

Ten large geese \$2.00 each

Nat's Farm. 676-M.

11-18-17chq.

FOR SALE

1940 Chevrolet - \$225.00. Good

condition. New tires. New bat-

tery. 235 Nicholson Avenue,

Waveland, Miss.

11-18-17tdp.

FOR SALE

1951 Chevrolet. 1 1/2 ton. low

mileage. \$500.00. Call or apply

Saturday. 154 Beach Blvd.

Phone 436-M.

11-18-17chq.

Review Of Progressive Business, Professional And Minded People Of Gulfport And Adjacent Coast Ter

This Department Has Been Compiled, Edited and Arranged as a Reflection of Public Opinion By Ralph Voorhees, Jr., As He Saw Condition. These People Are All Leaders in their Various Lines of Endeavor, and the Cooperation of the many Citizens of Gulfport who helped to make this Department Possible is Appreciated.

THELMA LEFEVE

It is not only the men of the city who contribute to its progressiveness, but it's women as well. And of these women one who is deserving of recognition is friendly likeable, Mrs. Thelma Lefevre of the Vogue Beauty Shop who was born here in our community of Bay St. Louis.

Mrs. Lefevre is one of those women who has given much towards the development of Gulfport and vicinity. She has summed her personal success in the business field to the advantages of the people as a whole and has accomplished much towards making her city a better place in which to live.

Mrs. Lefevre's thorough knowledge of every phase of the Beauty operators business has raised her to a position of leadership in her field of activities and gained for her recognition as one of the city's more progressive business women.

We congratulate Thelma Lefevre in this review of public spirited business men and women and wish to offer her this small evidence of public esteem.

RICHARD B. BROWN

Gulfport has attained a prominent position in the business and rural life of this section of the state because of the foresight of those men who had the ability to envision the possibilities of the community and the trade area it serves. And a wide-awake, progressive business man who justly should be included in this category is Mr. Richard B. Brown of the Brown Sporting Goods Store.

Such men have, many times over, proven their worth to the community, both as business men and active workers in the civic betterment and progress of the city. And Mr. Brown has earned the good will and respect of his fellow citizens for contributing his bit to the general welfare of the city and the people as a whole.

It is our duty to include Richard Brown in that group of progressive and civic-minded people who have done much for Gulfport and to express the wish that he will continue for many years to forge ahead with the success which he has enjoyed in the past.

W. F. HOLDER

Because this is a period of growth and expansion for Gulfport, those progressive business men who had the foresight and ability to lay their plans so as to be able to take advantage of those conditions, are entitled to more than ordinary acclaim. We are glad therefore to pay tribute to W. F. Holder of the Commercial Finance Co.

Holder's persistent optimism and steadfast belief in the continued future and prosperity of the people of Gulfport and vicinity are characteristics which are deserving of our highest praise.

W. F. Holder also has always shown a willingness to do his part in one form or another to projects promoted for the welfare of his city. We believe that a businessman of this kind is entitled to our sincere praise, both because of his high quality service and his willingness to contribute to the public good.

H. C. THOMPSON

Gulfport and this area are indebted to many citizens who have been active in the rapid progress of the city and who have assisted in making it one of the up-and-coming cities in this area. In telling you about some of the men in our duty to include Mr. H. C. Thompson of the H. T. Cottam Company.

He is entitled to a great deal of credit for his success in both business and civic activities.

Thompson deserves a great deal of praise and these few comments are but a just recognition for the many fine things he has done in behalf of the general welfare of Gulfport and the surrounding area.

The honest and successful conduct of his business is but a reflection of his character. We sincerely hope that H. C. Thompson will continue to serve Gulfport for many more years.

HORACE E. DEAR

Mr. Horace E. Dear of the Horace E. Dear Transfer Co. in Gulfport has proved his progressiveness by constantly adding to and increasing the service which his transfer business has rendered to the public.

The large volume of business handled by this company proves that service to him is not just a word but something to be extended to the people to the full extent of his ability.

And in addition to his close attention to business affairs Mr. Dear was never a man to dodge his civic responsibilities.

He fully appreciates the value of good will and has more than his share of that intangible commodity because of the manner in which he meets both his business and civic obligations.

Horace Dear has many friends in and around Gulfport and it is a great pleasure to bring him before our readers in this review of progressive business men. We sincerely wish for him as much success in the future as he already has accomplished in the past.

C. L. BULLOCK

Recognized as an authority on jewelry, Mr. C. L. Bullock well known jeweler of Gulfport, has turned his knowledge to the advantage of the people of Gulfport and vicinity. More than that Mr. Bullock is a man who has always been vitally interested in the civic betterment and progress of the city and backed up his interest by lending assistance, in one form or another, to the successful promotion of many things which have benefited the community as a whole.

He has always been alert to the many opportunities for service and more than ready to recognize and accept his share of civic responsibility.

Because of these things Charles Bullock has become accepted as a progressive business and civic life of the city and we trust he will continue for many years to serve the people of his city and the surrounding area in his present capacity.

EARL A. OWEN

In paying tribute to some of the more progressive business and professional men of Gulfport we would be remiss in our duty should we fail to include Mr. Earl A. Owen of the Yellow Cab Co., and Coast Cities U-Drive-It Service.

Mr. Owen is also a man who has contributed generously to the welfare of Gulfport and the community for many miles around. His civic spirit and energy is evident by the many services he has performed and continues to perform in the interest of the people as a whole. No worth while enterprise which which promises to benefit the community as a whole escapes his attention.

Earl Owen is a man of wide acquaintance whose many friends admire and respect him. Those who have done well are familiar with his fine business reputation and success and with her many efforts to serve her clientele faithfully and successfully.

Mrs. Agur is just naturally a modest person and has tried to keep herself in the background, but we think it time that those of you who do not know her have a chance to do so through this little article. Those with whom she has been associated in business activities are aware of her unusual ability and her wonderful personality.

Mrs. Agur we want you to know that we are proud of you and that even though we have been slow in honoring you publicly we have for a long time been aware of your worth to your community.

O. H. 'BOB' BURNS

One of the better informed insurance executives of Gulfport is Mr. O. H. "Bob" Burns of the Burns Mutual Insurance Agency.

He has been performing an essential service for the people of this district over a period of time and during that time he has made a great many friends both for himself and for the companies his agency represents.

Mr. Burns has also contributed considerably of his time and energy to the growth and progress of Gulfport, and this district and has been content to take his reward in the quiet knowledge of a well-won and the respect and admiration of his friends.

We do not hesitate to recommend Forbus and Metro Bond to our friends as good examples of the more progressive type of business people who are aiding in the growth and development of Gulfport, and this district.

However, they proceed in a calm, unostentatious manner and accomplish their objective with quiet dignity.

We do not hesitate to recommend Forbus and Metro Bond to our friends as good examples of the more progressive type of business people who are aiding in the growth and development of Gulfport, and this district.

The value of such a man to his city and the surrounding territory cannot be overstated.

We congratulate "Bob" Burns on his splendid record and wish for him a continued successful career as a leader in the insurance field in this district.

J. F. BOARDMAN

As we review those qualities which make a man or woman worthy of the approbation of his fellow citizens, we see that honesty, skill in his chosen field and general business ability are the characteristics which set a person above the average man.

Certainly Mr. J. F. Boardman of the Coast Materials Company possesses all of these qualities and more. He has made it easy for all of Gulfport to observe these characteristics as he goes about his daily routine.

But Mr. Boardman applies these abilities to more than his own personal business. He demonstrates them in his activities in behalf of his fellow townsmen. Any civic project which he considers worth while finds him among its leaders.

J. F. Boardman has long been one of Gulfport's well known business men. We thought it time that we brought him to your attention for his well deserved recognition. We offer our congratulations and very best wishes for continued success.

MRS. ERVIN M. CARR

It is not only the men of a city who contribute to its progressiveness, but its women as well. And of those women who have made Gulfport prosper and grow more is more deserving of recognition than Mrs. Ervin M. Carr of Carr's Secretarial Service.

Mrs. Carr has an unusually keen sense of public duty, although we doubt that she considers most of her civic projects "duties." It is easy to see that she gets a great deal of personal pleasure and satisfaction out of her contacts with others of the community as she works and plans for the betterment of the city and the welfare of the entire area. Her energy is amazing and her enthusiasm unimitated. Her smile is just plain magnetic and because of her sincerity she has been known to enlist the help of others who might not have joined in some city-wide project.

Since we are devoting space in this edition to honoring leading people of this area, we have told you a little about Mrs. Ervin Carr.

MRS. M. J. AGUR

It is always a pleasure to bring to the attention of the public a man or woman who has not received much recognition for his or her achievements. It is a special pleasure to tell you about Mrs. M. J. Agur of the M. J. Agur Real Estate Agency.

Those who know her well are familiar with her fine business reputation and success and with her many efforts to serve her clientele faithfully and successfully.

Mrs. Agur is just naturally a modest person and has tried to keep herself in the background, but we think it time that those of you who do not know her have a chance to do so through this little article. Those with whom she has been associated in business activities are aware of her unusual ability and her wonderful personality.

Mrs. Agur we want you to know that we are proud of you and that even though we have been slow in honoring you publicly we have for a long time been aware of your worth to your community.

O. H. 'BOB' BURNS

One of the better informed insurance executives of Gulfport is Mr. O. H. "Bob" Burns of the Burns Mutual Insurance Agency.

He has been performing an essential service for the people of this district over a period of time and during that time he has made a great many friends both for himself and for the companies his agency represents.

Mr. Burns has also contributed considerably of his time and energy to the growth and progress of Gulfport, and this district and has been content to take his reward in the quiet knowledge of a well-won and the respect and admiration of his friends.

We do not hesitate to recommend Forbus and Metro Bond to our friends as good examples of the more progressive type of business people who are aiding in the growth and development of Gulfport, and this district.

The value of such a man to his city and the surrounding territory cannot be overstated.

We congratulate "Bob" Burns on his splendid record and wish for him a continued successful career as a leader in the insurance field in this district.

W. A. BURGE AND DOYLE CRAIN

In giving credit where credit is due to some of those progressive business men and women of Gulfport who, in some manner, or other have contributed their share to improve both business and civic conditions, we would like to say a few words of praise about Messrs. W. A. Burge and Doyle Crain of Burge and Crain Motors, Inc.

Burge and Crain have set a standard for themselves and the operation of their business that, under existing conditions, has been difficult to maintain. However, that they have done so is proved by the large volume of business which the Burge and Crain Motors, Inc., continues to handle, much of which is due to their unceasing attention to detail, and their ability to cope with new and unexpected problems.

These two men are also civic minded and have, when asked, cheerfully cooperated on those civic activities to which they have been able to lend assistance.

G. C. MULLEN

The progress of any community hinges to a great extent upon the activities of the more progressive men in the world of business. This is as true in this locality as in any other sector and local leaders are thus to be congratulated for their part in the general advancement of the area's status. And a progressive business man who should thus be congratulated is Mr. G. C. Mullen of the Alamo Plaza Hotel Courts, who is widely known and universally liked.

Few men have so clearly shown the success possible through the tireless effort and fine contact with the public. He fully deserves that success for which he has worked so hard.

The attainments of Mullen clearly illustrates the merits of ability grounded in experience and coupled with the added asset of a pleasing and sincere personality.

We urge our readers to look to H. A. Ladner as a progressive business man who should be congratulated for his straightforward business methods and for the unselfish interest he has shown in public welfare.

JACK M. BARRETT

Because this is a period of growth and expansion for Gulfport, those progressive business men who had the foresight and ability to lay the foundation for the success of Gulfport may regard him as a well-deserved tribute for his straightforward business methods and for the unselfish interest he has shown in public welfare.

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LLOYD E. CHANGNON

Mr. Lloyd E. Changnon of the State Farm Insurance Co., is another of the citizens who has helped Gulfport reach a prominent place among the progressive cities in this part of the state. Although he has long been known to many as an exceptionally able and successful business man, he always has been and is still reluctant to accept any recognition for his splendid record in the business and civic affairs.

Changnon has become one of the leading insurance executives in this district.

But we feel the time has come to give Lloyd Changnon the public recognition he deserves, even though we know that he will deny that he is deserving of it. His modesty is not unusual. He is so accustomed to doing his share, and more, in making the city progress that it has never occurred to him that he is doing something special. However we want him to know that all in Gulfport are aware of his efforts and appreciate the manner in which he has served.

THAD R. BRUMFIELD

Recognized as one of the more progressive business men of Gulfport, Mr. Thad R. Brumfield of Brumfield's, performs a real service for the people of this city and his contributions to civic betterment are too well known to require repetition in these columns. His personal success has been achieved, in a large measure, because he never misses an opportunity to further the service his company renders to the public. A policy which has and continues to build up good will for Brumfield's Dept. Store throughout this entire district.

But we feel the time has come to give Lloyd Changnon the public recognition he deserves, even though we know that he will deny that he is deserving of it. His modesty is not unusual. He is so accustomed to doing his share, and more, in making the city progress that it has never occurred to him that he is doing something special. However we want him to know that all in Gulfport are aware of his efforts and appreciate the manner in which he has served.

J. F. AND R. P. COX

In every community there are a number of citizens who can be pointed out as having taken a three-fold part in the onward progress of their city. Two well-known business men of Gulfport, who belong in this category are J. F. and R. P. Cox of the Anchord Supply Co.

Their leadership in their line of business is recognized in this entire district. And their forte, the endurance of civic activities and support of those organizations, whose main objective are directed along lines of civic betterment, is well known to their immediate associates.

We congratulate Thad Brumfield on his splendid record and trust he shall continue to serve the people of Gulfport and vicinity.

RUSSELL WHIGHAM

A city grows and prospers by reason of the public spirited men and women who take an active interest in its development. Gulfport has its share of these progressive and civic-minded people, and one who is deservedly of recognition is friendly likeable Mr. Russell Whigham of the B. and W. Radio and Television Service.

and have shown their appreciation by their contributions to various civic movements.

We congratulate the Coxes and their associates for being good citizens, progressive business men and boosters of their home town.

A. J. SCHULTZ

Mr. A. J. Schultz of Alsans Co., is one of those quiet, unassuming, yet progressive business men of Gulfport who has consistently forged ahead in his business. He also puts his shoulder to the wheel of civic progress whenever concerned help is needed in furthering enterprises promoted for the general betterment of the community.

Mr. Whigham has always been ready and willing to contribute his time and energy to the promotion of any project which promises to benefit the community as a whole, and has often sacrificed his personal interests to be of assistance to the city.

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We congratulate "Russ" Whigham on his past successes and predict that the future will bring him still greater success.

F. E. WEBB, SR. F. E. WEBB, JR. AND MAE W. WEBB

Ability and progressiveness are both praiseworthy features in any chosen profession. Realizing this many Gulfport people as well as residents of this community regard Messrs. F. E. and F. E. Webb, Jr., and Mrs. Mae Webb of the Coast Brokerage and Investment Co., as true assets in the business life of the city.

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